

One distributor. One platform. All of Nepal's optical trade.

HighGaze runs its own ERP, trade portal and consumer platform to distribute, track and grow eyewear brands across Nepal.

965

Trade accounts

6

Provinces

12,551

Orders digitized

717

Lens SKUs

The funnel

- 965 trade accounts (hospital & optical retail counters)
- 30 HG-certified partner stores (the premium tier)
- Consumers via highgazeoptics.com

Three platforms, run in-house

- HighGaze ERP (hgoerp.app) - order-to-cash, ledger-level revenue attribution, credit & collections, field-sales work
- Partner Portal (hgopartner.app) - 24/7 wholesale ordering, claims/warranty, loyalty, ZEISS MyoCare, bilingual
- highgazeoptics.com - full catalog with NPR prices, Vision Profile codes, store locator, per-store SEO

What this means for your brand

- Distribution - one authorised channel to the national counter network
- Traceability - ledger-attributed sell-through, no grey market
- Activation - trained counter staff, branded displays, certified tiers
- Demand - a consumer platform that turns interest into store visits

Provincial coverage

- Bagmati: 861 accounts
- Koshi: 46 accounts
- Lumbini: 26 accounts
- Gandaki: 20 accounts
- Madhesh: 8 accounts
- Sudurpaschim: 3 accounts